

Rep Order# 8863116 Ver# 1 Status New
EC'd Yes

Traffic Order# **37225** Printed: 09/11/2012 9:25 AM
Last Received: 09/11/2012 9:08 AM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MIT
Product ROMNEY/P/R
Estimate# 373
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915 **Rep Firm**
Agency C/P1/P2/E //373 **Sales Office**
Flight Dates 09/12/2012 - 09/18/2012 **Salesperson**
Hiatus Weeks **Salesperson**

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	600A-700A	Buyline Comment: NEWS	:30	2	\$245.00	09/12-09/14	3	1	3	\$735.00
	2	M-TU	600A-700A	Buyline Comment: NEWS	:30	2	\$245.00	09/17-09/18	2	1	2	\$490.00
	3	M-TU	700A-900A	Buyline Comment: EARLY SHOW	:30	2	\$150.00	09/17-09/18	2	1	2	\$300.00
	4	W-F	700A-900A	Buyline Comment: EARLY SHOW	:30	2	\$150.00	09/12-09/14	3	1	3	\$450.00
	5	M-TU	900A-1000A	Buyline Comment: LIVE	:30	2	\$250.00	09/17-09/18	2	1	2	\$500.00
	6	M-TU	1000A-1100A	Buyline Comment: PRICE IS RIGHT	:30	2	\$350.00	09/17-09/18	2	1	2	\$700.00
	7	M-TU	1100A-1200P	Buyline Comment: YOUNG AND RESTLESS	:30	2	\$500.00	09/17-09/18	2	1	2	\$1,000.00
	8	M-TU	1200P-1230P	Buyline Comment: NEWS	:30	2	\$225.00	09/17-09/18	2	1	2	\$450.00

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9	M-TU	1230P-200P		Buyline Comment: BOLD AND BEAUTIFUL	:30	2	\$325.00	09/17-09/18	2	1	2	\$650.00
10	M-TU	200P-30CP		Buyline Comment: THE TALK	:30	2	\$350.00	09/17-09/18	2	1	2	\$700.00
11	M-TU	300P-400P		Buyline Comment: ELLEN	:30	2	\$325.00	09/17-09/18	2	1	2	\$650.00
12	W-F	300P-400P		Buyline Comment: ELLEN	:30	2	\$325.00	09/12-09/14	3	1	3	\$975.00
13	W-F	430P-500P		Buyline Comment: NEWS	:30	2	\$300.00	09/12-09/14	3	1	3	\$900.00
14	M-TU	430P-500P		Buyline Comment: NEWS	:30	2	\$300.00	09/17-09/18	2	1	2	\$600.00
15	M-TU	500P-630P		Buyline Comment: NEWS	:30	2	\$375.00	09/17-09/18	4	1	4	\$1,500.00
16	W-F	500P-630P		Buyline Comment: NEWS	:30	2	\$375.00	09/12-09/14	6	1	6	\$2,250.00
17	W-F	630P-700P		Buyline Comment: INSIDE EDITION	:30	1	\$875.00	09/12-09/14	3	1	3	\$2,625.00
18	M-TU	630P-700P		Buyline Comment: INSIDE EDITION	:30	1	\$875.00	09/17-09/18	4	1	4	\$3,500.00
19	M-TU	700P-800P		Buyline Comment: ET	:30	1	\$1,000.00	09/17-09/18	2	1	2	\$2,000.00

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30	SA	500A-70CA			Buyline Comment: EARLY SHOW	:30	1	\$240.00	09/15-09/15	2	1	2	\$480.00
31	SU	600A-630A			Buyline Comment: NEWS	:30	2	\$125.00	09/16-09/16	1	1	1	\$125.00
32	SU	630A-800A			Buyline Comment: SUNDAY MORNING	:30	2	\$325.00	09/16-09/16	2	1	2	\$650.00
33	SU	800A-830A			Buyline Comment: NEWS	:30	1	\$850.00	09/16-09/16	2	1	2	\$1,700.00
34	SU	830A-900A			Buyline Comment: FACE THE NATION	:30	2	\$300.00	09/16-09/16	1	1	1	\$300.00
35	SU	700P-800P			Buyline Comment: 60 MINUTES	:30	1	\$3,375.00	09/16-09/16	1	1	1	\$3,375.00
36	SU	900P-1000P			Buyline Comment: THE GOOD WIFE	:30	2	\$1,400.00	09/16-09/16	2	1	2	\$2,800.00
37	SU	1000P-1100P			Buyline Comment: THE MENTALIST	:30	1	\$4,000.00	09/16-09/16	1	1	1	\$4,000.00
38	SU	1100P-1130P			Buyline Comment: NEWS	:30	2	\$350.00	09/16-09/16	2	1	2	\$700.00
39	SU	500A-600A			Buyline Comment: NEWS	:30	2	\$75.00	09/16-09/16	2	1	2	\$150.00

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---REPORT TOTALS---

Report Totals: 89 / \$62,050.00

---SALES MONTHLY TOTALS---

Sep 12: 89 / \$62,050.00

Sales Totals: 89 / \$62,050.00

Station Totals: 89 / \$62,050.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$206,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+